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B.M.S COLLEGE FOR WOMEN

BENGALURU – 560004

III SEMESTER END EXAMINATION – JAN/FEB- 2024

B.Com - BDA: MANAGEMENT PRINCIPLES AND APPLICATIONS
(NEP Scheme 2022-23 onwards)

Course Code: BBDA3DSC08

QP Code:3039

Duration: 2 ½ Hours

Max. Marks: 60

SECTION- A

1. Answer any FIVE of the following questions. Each question carries TWO Marks (5X2=10)

- State any four features of Management.
- What do you mean by Planning?
- What decentralization of authority?
- Who is a Benevolent Leader?
- What is PERT?
- What do you mean by Grapevine communication?
- What is Esprit de corps?

SECTION –B

Answer any FOUR of the following questions. Each question carries FIVE Marks (4X5=20)

- Briefly explain the functions of Management.
- What are the essentials of good plan? Explain in brief.
- Write a note on line and staff organisation.
- Explain in brief the functions of a Leader.
- Briefly explain the principles of coordination.

SECTION – C

Answer any TWO of the following question. Each question carries TWELVE Marks (2X12=24)

- Explain in detail the Fourteen Principles of Management.
- Discuss in detail Malow's theory of motivation.
- Discuss the steps involved in planning process?

SECTION –D

Answer any ONE of the following questions. Question carries SIX marks (1X6=6)

- Explain the staffing in brief.
- write a note on Hertzberg's Two- factor Theory.
